

OFFICIAL RULES - MIDTOWN CROSSING VISA GIFT CARD GIVEAWAY

1. GIVEAWAY; SPONSOR. The Midtown Crossing Visa Gift Card Giveaway (“Giveaway”) is sponsored by East Campus Realty, LLC (the “Sponsor”). The Sponsor will award two (2) Five Hundred Dollar (\$500.00) Visa Gift Cards (collectively, the “Prize”) according to the terms and conditions of these Official Rules (“Rules”). The Giveaway will run from January 1, 2025, through February 15, 2025 (the “Giveaway Period”).

2. ELIGIBILITY. The Giveaway is open to all legal residents of the fifty (50) states of the United States and the District of Columbia who are at least eighteen (18) years of age. Sponsor and Participating Retailers (defined below), and each of their respective employees, and their employees’ family members (spouses, parents, in-laws, siblings and children and their spouses and in-laws), and household members are ineligible to participate in the Giveaway. By submitting an Entry (defined below), you agree to be subject to and abide by these Rules. Any deviation from these Rules on your part will render you ineligible. All decisions of the Sponsor as to your eligibility, interpretation of the Rules, and all other matters relating to the Giveaway are final and binding. The Giveaway is void outside of Nebraska where prohibited.

3. PARTICIPATING RETAILERS. Participating Retailers at Midtown Crossing are the following: Anderson O’Brien Fine Art, Chase Bank, Chef Around the Block, Cold Stone Creamery, Collins Law Office, PC, LLO, Corky Canvas, Definitive Vision, Element Omaha Midtown Crossing, Empire Room, Fashion Cleaners, Garbo’s Salon & Spa, Gel Nails, Genesis Health Clubs, Graze Craze, Long Dog Fat Cat, Milan Laser Hair Removal, Pa Mas, Pickleman’s, Project Resources Group, PROOF, Ray’s Wings Pizza & Drinks, Rexius Nutrition, Rocky Mountain Chocolate Factory, Sea Thai, Smokin’ Oak Wood-Fired Pizza & Taproom, Sofra Kitchen, Spielbound Board Game Café, Thirst Tea, uBreakiFix, Verizon Wireless, Visit Omaha and Yummy 365. Only an Entry from a Participating Retailer will be considered an eligible Entry.

4. HOW TO ENTER. During the Giveaway Period, individuals making a purchase in a single transaction at any Midtown Crossing Participating Retailer (“Eligible Purchase”) in Omaha, Nebraska, are eligible to enter the Giveaway. To enter, print a valid name and valid email address on the back of the Eligible Purchase receipt (“Entry”). Both items of information must be entered on the Entry to constitute an eligible Entry. Entries must be deposited into the Giveaway boxes located throughout Midtown Crossing. Entries must be received by 9:00 pm Central Time on February 15, 2025, to be eligible. You may enter the Giveaway each time you make a purchase in a single transaction from a Participating Retailer during the Giveaway Period. Sponsor, Participating Retailers, and their employees and agents are not responsible for undelivered, lost, late, misdirected, garbled, illegible, or incomplete Entries, limiting the ability of an individual to participate in the Giveaway.

5. USE OF ENTRY INFORMATION. All Entries become the property of Sponsor and will not be returned. The email addresses received by Sponsor will be added to the Midtown Crossing email database. By providing a valid email address, you consent to receive communications from Midtown Crossing. Sponsor will not share information provided by you with any other third party not connected or affiliated with Midtown Crossing or the Sponsor.

6. PRIZE INFORMATION. The drawing for the Prize will be held on February 17, 2025, at the offices of East Campus Realty, LLC located at 233 South 33rd Street, Suite 2307, Omaha, NE 68131, and the winners will be notified by email. Odds of winning depend on the number of Entries received during the Giveaway Period. Winners will have ten (10) calendar days after receipt of notification to claim their Prize, and to execute and return any proof of eligibility or release required. If a winner cannot be contacted or is disqualified for any reason, Sponsor will determine an alternate winner.

Only two (2) Prizes will be awarded under the Giveaway. Each Prize has an estimated value of \$500.00. The Prize will be awarded in its “as is” condition on the date of the Prize drawing, and no alterations or adjustments to the then condition of the Prize will be made. Winner is solely responsible for any federal, state and local taxes and other expenses, to include transportation or delivery costs, related to the Prize, if applicable. Prize is non-transferable. No prize substitutions or cash redemptions are allowed, except in Sponsor’s sole discretion. The winner will be required to provide all information required to receive the Prize.

7. PRIZE RESTRICTIONS/CONDITIONS. By entering the Giveaway, you agree: (a) to be bound by these Rules and the decisions of Sponsor which shall be final in all respects; (b) to release, discharge, indemnify and hold harmless Sponsor, Participating Retailers and their respective owners, franchisees, parents, affiliates, subsidiaries and their officers, directors, employees and agents from any and all claims, causes of action, liabilities, injuries, losses or damages of any kind arising out of or relating to your participation in the Giveaway and from your acceptance and/or use, misuse or possession of the Prize; (c) to be notified by Sponsor that your Entry has been selected via email; and (d) to waive all rights to claim punitive, incidental, consequential, special, or indirect damages, including attorneys’ fees and court costs. By accepting the Prize, you consent to the use of your name and likeness for advertising, promotion and publicity purposes without additional compensation and, upon request, agree to execute a specific consent/release regarding such use, including posting your name and picture on Sponsor’s midtowncrossing.com web site and other social media sites. Sponsor reserves the right, in its sole discretion, to modify or terminate the Giveaway in the event of any act, occurrence, or reason that it believes would corrupt the integrity, administration, or fairness of the Giveaway.

8. SPONSOR’S RESERVED RIGHTS. Sponsor reserves the right, in its sole discretion, to: (a) disqualify any individual it finds to be tampering with the Entry process or the operation of the Giveaway or to be acting in violation of these Rules, or for any other reason deemed reasonable by Sponsor; (b) change or update these Rules if such changes or updates are deemed necessary or desirable by Sponsor in its sole discretion, which updates or changes will be posted on Sponsor’s midtowncrossing.com web site on the effective day of the change; and (c) terminate the Giveaway if fraud, misconduct or technical failures destroy the integrity of the Giveaway, or for any other reason deemed reasonable by Sponsor.

9. DISPUTES. As a condition to participating in the Giveaway, you agree that any and all disputes that cannot be resolved between you, Sponsor and/or Participating Retailers, and causes of action arising out of or connected with this Giveaway, shall be resolved individually, without resort to any form of class action, exclusively, before a court of competent jurisdiction located in Omaha, Nebraska, which court shall apply the laws of the State of Nebraska without giving effect to the conflict of law provisions of that State or any other state.

10. TRADEMARKS. Any trademarks used in this Giveaway are the property of the respective trademark owners and are used for identification purposes only. There is no connection between the manufacturer and its products and East Campus Realty, LLC and the Giveaway.

11. COPY OF OFFICIAL RULES. To obtain a copy of the Official Rules, send a self-addressed, stamped envelope to Midtown Crossing – Visa Gift Card Giveaway Official Rules, 233 South 33rd Street, Suite 2307, Omaha, NE 68131, or visit the web site at <http://www.midtowncrossing.com>. The winners will be announced on the Midtown Crossing web site after their Prize has been awarded.